



**Square Dance Convention  
Spokane, WA  
July 24-26, 2025**

January 24, 2025



To whom it may concern,

Square dancing is our national folk dance, part of our national heritage and a great activity that provides wonderful exercise, mental stimulation, social interaction, and entertainment for people of all ages in a smoke and alcohol-free environment. The 21<sup>st</sup> USA West Square Dance Convention is a way to offer a quality square dance event in the west when National Conventions are scheduled East of the Mississippi River. The 21<sup>st</sup> USA West Square Dance Convention is a 501(c)(3) charitable organization, and an EIN will be provided upon request.

At this convention, we are expecting approximately 500 dancers to attend from throughout the United States and Canada, if not beyond. We will provide a program booklet for these dancers that will contain the convention schedule and advertisements from organizations and businesses. Ads may be submitted for callers, cuers, other dances and festivals, personal businesses, commercial businesses, and announcements. We will also be encouraging our local businesses to advertise their services and any discounts they wish to offer to the dancers in attendance.

We hope that you will advertise in this year's program booklet to benefit our activity. Below you will find a breakdown of the rates for ads, sizing, and formats. All ads are due by **Saturday, June 7, 2025**, to be included in the program booklet.

The program book will be 5.5 inches wide by 8 inches tall and all pages are black & white (except for the inside front and inside back cover that will be printed in color. Only two full page ads will be allowed to take those spots at a first come first served basis).



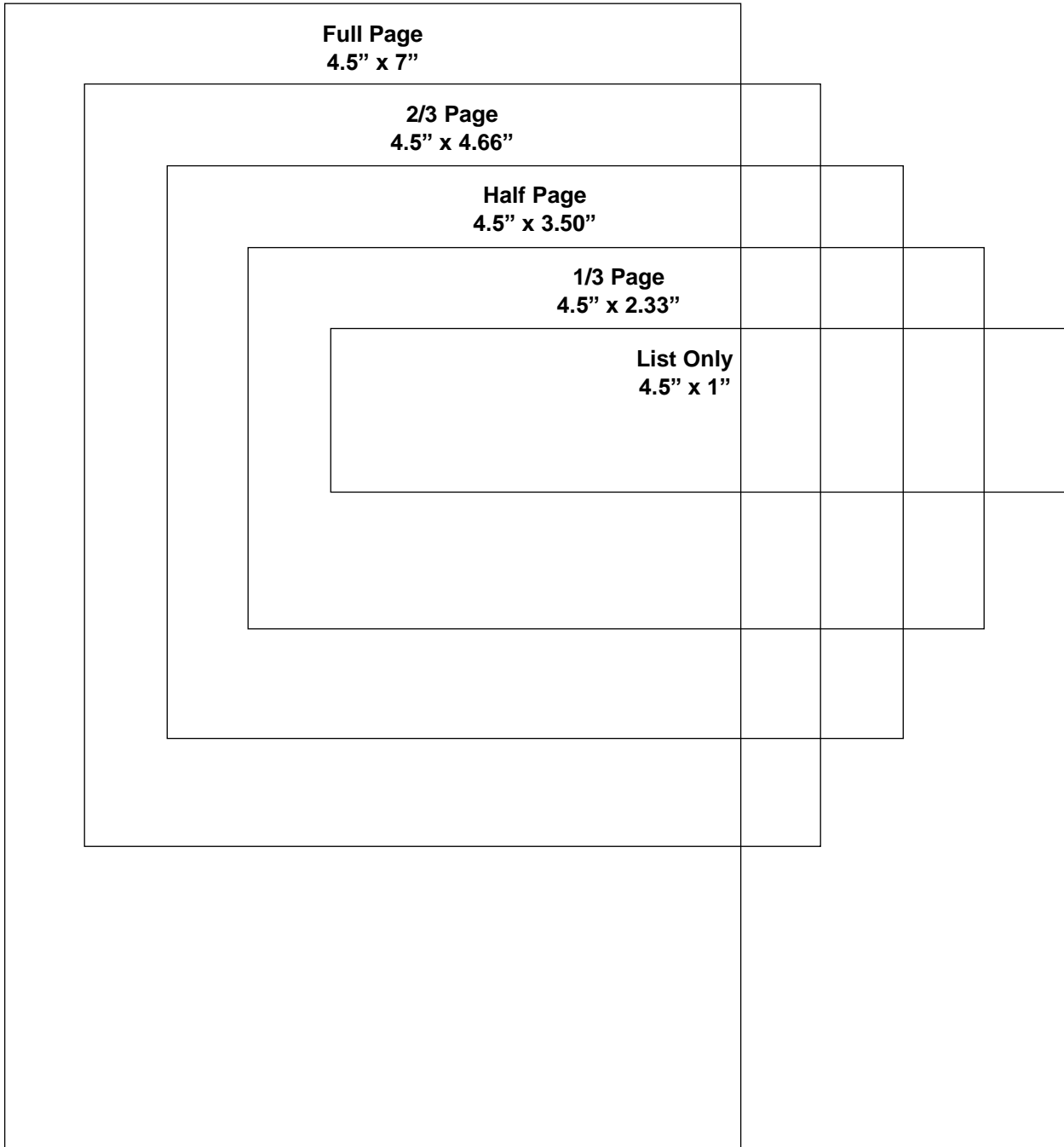
Ad rate details:

Full page.....4.5" x 7" .....	\$75.00	(inside front or inside back cover in color)
Full page.....4.5" x 7" .....	\$60.00	<b>Ads will only be accepted in pdf or jpeg formats.</b>
2/3 page.....4.5" x 4.66".....	\$45.00	Please save as your organization or business name
1/2 page.....4.5" x 3.50".....	\$35.00	and give a description of your ad with this form.
1/3 page.....4.5" x 2.33".....	\$25.00	
List only.....4.5" x 1" .....	\$15.00	

Make Checks or Money Orders payable to **"21st USA West Square Dance Convention"** with organization or business name on subject line. Email ads to **JoshuaE.Strickler@gmail.com** and mail payments with this slip of paper (front and back filled out) to **2121 W Monroe Rd, Colbert, WA 99005.**

Thank you for your support to make this successful convention,  
Joshua Strickler

## Actual Ad Size



Business/Organization name: \_\_\_\_\_

Business/Organization contact: \_\_\_\_\_

Phone number: \_\_\_\_\_

Email address: \_\_\_\_\_

Ad size and payment: \_\_\_\_\_